



wpbeginner.com

Good overall, with a few things worth fixing. We found 20 issues; the weakest area is Security (79/100).

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Category scores

Category	Score	Grade	Lighthouse
Security	79	C	—
Performance	85	B	89
SEO	95	A+	100
Accessibility	87	B	86
Best practices	99	A+	100

Lighthouse (desktop)

Largest Contentful Paint	1.2 s
Cumulative Layout Shift	0.005
Total Blocking Time	0 ms
First Contentful Paint	0.8 s
Speed Index	3.3 s

Issues to fix (21)

High Slow server response (TTFB)

Time to first byte was 4.81s (measured from our test server in the US East).

How to fix: Add full-page caching, a faster host or PHP version, database/object caching, and a CDN close to your visitors.

WordPress tip: Use a page-cache plugin (WP Super Cache, W3 Total Cache, or your host’s cache), Redis object cache, and audit slow plugins with Query Monitor.

Medium Form fields without labels

8 of 16 form fields have no label.

How to fix: Give every input a `<label for="...">`, or an `aria-label` if a visible label is impossible.

WordPress tip: Most form plugins have a “show label” option — use it instead of placeholder-only fields.

Medium Static files have weak browser caching

4 of 4 sampled CSS/JS files are cached for less than 7 days.

How to fix: Serve versioned static assets with ``Cache-Control: public, max-age=31536000, immutable`` (or at least 30 days).

WordPress tip: Most caching plugins and hosts can add expiry headers for static files.

Medium HTTP does not redirect to HTTPS

`http://www.wpbeginner.com/` returned 200 without redirecting.

How to fix: Add a permanent (301) redirect from every `http://` URL to the same `https://` URL at the server or CDN level.

WordPress tip: Set both URLs in Settings → General to `https://`; most hosts also have a “Force HTTPS” toggle. Avoid doing it with a plugin if the server can do it.

Medium HSTS header missing

No Strict-Transport-Security header on the HTTPS response.

How to fix: Send ``Strict-Transport-Security: max-age=31536000; includeSubDomains`` on HTTPS responses (start with a shorter max-age if you're unsure every subdomain supports HTTPS).

WordPress tip: Add the header in your server config, CDN (Cloudflare → SSL/TLS → Edge Certificates → HSTS), or with a headers plugin such as “Headers Security Advanced & HSTS WP”.

Medium No clickjacking protection

Neither `X-Frame-Options` nor `CSP frame-ancestors` is set.

How to fix: Send ``Content-Security-Policy: frame-ancestors 'self'`` (modern) and/or ``X-Frame-Options: SAMEORIGIN`` (legacy browsers).

WordPress tip: WordPress already sends `X-Frame-Options` on `wp-admin` and the login page, but not on the front end — add it in the server config or a headers plugin.

Medium Broken links

2 broken internal and 0 broken external link(s) found.

How to fix: Update or remove links that return 404/410 or server errors; redirect deleted pages to their closest replacement.

WordPress tip: The free “Broken Link Checker” plugin or Redirection plugin help find and fix them.

Low **Links without readable text**

1 link(s) have no text or accessible name.

How to fix: Add visible text, an aria-label, or alt text on the image inside the link.

Low **Headings skip levels**

Heading levels are skipped 1 time(s).

How to fix: Use headings in order (H1 → H2 → H3) and style them with CSS rather than picking levels for their size.

Low **Fairly large HTML document**

The HTML document is 311 KB.

How to fix: Externalise large inline CSS/JS/SVG and cut repeated markup.

Low **Large DOM (many elements)**

The page has about 1,907 elements.

How to fix: Simplify nested wrappers, lazy-render off-screen sections, and avoid page-builder bloat.

Low **Off-screen images not lazy-loaded**

32 images further down the page load eagerly.

How to fix: Add `loading="lazy"` to images below the fold — but not to the main hero/LCP image.

WordPress tip: WordPress adds lazy loading automatically since 5.5; if it's missing, a theme or plugin is overriding it.

Low **First large image is lazy-loaded**

The first image in the page is marked `loading="lazy"`.

How to fix: Remove `loading="lazy"` from the first visible image and consider `fetchpriority="high"`.

WordPress tip: WordPress 6.3+ skips lazy-loading for the first content image; custom themes may need the `wp_omit_loading_attr_threshold` filter.

Low **Images not in modern formats**

64 of 64 images are JPEG/PNG/GIF without a WebP/AVIF alternative.

How to fix: Serve WebP/AVIF (with `<picture>` fallbacks if you need them) or let an image CDN negotiate the format.

WordPress tip: WordPress 5.8+ handles WebP uploads; an optimizer plugin can convert existing media in bulk.

Low No security.txt file

/.well-known/security.txt was not found (or has no Contact: line).

How to fix: Publish /.well-known/security.txt with at least a `Contact:` and an `Expires:` line.

Low X-Content-Type-Options missing

X-Content-Type-Options: nosniff is not set.

How to fix: Send `X-Content-Type-Options: nosniff` on all responses.

Low No Referrer-Policy

No Referrer-Policy header.

How to fix: Send `Referrer-Policy: strict-origin-when-cross-origin`.

Low X-Powered-By header exposed

X-Powered-By: PHP/8.3.36

How to fix: Disable it (PHP: `expose\_php = Off`; Express: `app.disable('x-powered-by')`).

Low Cookies without Secure / HttpOnly / SameSite

3 cookie(s) set on the homepage lack security flags.

How to fix: Set `Secure` and `SameSite=Lax` (or Strict) on all cookies, and `HttpOnly` on any cookie JavaScript doesn't need to read.

Low No robots.txt

https://www.wpbeginner.com/robots.txt returned HTTP 403.

How to fix: Create a robots.txt at the site root with at least `User-agent: \*`, `Disallow:` and a `Sitemap:` line.

WordPress tip: WordPress serves a virtual robots.txt; SEO plugins let you edit it and add the sitemap line.

Info No CAA record

No CAA records for www.wpbeginner.com — any public CA may issue certificates.

How to fix: Add e.g. `yourdomain. CAA 0 issue "letsencrypt.org"` for each CA you use (check your CDN's required CAs first).

Passed checks (29)

Valid SSL certificate · Content-Security-Policy present · Permissions-Policy set · No mixed content · Brotli compression · HTTP/2 and HTTP/3 supported · Few render-blocking resources · Page loads successfully · Page is indexable · Good page title · Good meta description · One clear H1 · Canonical URL set · Mobile viewport set · Open Graph tags present · Structured data found · Valid hreflang annotations · XML sitemap found · Missing

pages return 404 · One preferred hostname · Page language declared · All images have alt attributes · Standards-mode HTML5 document · REST user list protected · XML-RPC blocked · SPF record present · DMARC policy enforced · Reachable over IPv6 · Page titles are unique

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