



w3.org

Excellent — only minor polish left. We found 19 issues; the weakest area is SEO (80/100).

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Category scores

Category	Score	Grade	Lighthouse
Security	96	A+	—
Performance	88	B	—
SEO	80	B	—
Accessibility	98	A+	—
Best practices	98	A+	—

Issues to fix (20)

Medium Static files have weak browser caching

4 of 4 sampled CSS/JS files are cached for less than 7 days.

How to fix: Serve versioned static assets with `Cache-Control: public, max-age=31536000, immutable` (or at least 30 days).

Medium No XML sitemap found

Checked robots.txt, /sitemap.xml, /sitemap_index.xml and /wp-sitemap.xml.

How to fix: Generate an XML sitemap, reference it in robots.txt and submit it in Google Search Console and Bing Webmaster Tools.

Medium Duplicate page titles

1 title(s) are shared by more than one page.

How to fix: Give every page a unique title describing its own content.

Low Buttons without readable names

1 button(s) have no accessible name.

How to fix: Add text, aria-label or a visually-hidden label to every button.

Low Images without width/height

3 of 3 images have no width/height attributes.

How to fix: Add width and height attributes (CSS can still make them responsive with `height:auto`).

Low First large image is lazy-loaded

The first image in the page is marked `loading="lazy"`.

How to fix: Remove `loading="lazy"` from the first visible image and consider `fetchpriority="high"`.

Low Images not in modern formats

3 of 3 images are JPEG/PNG/GIF without a WebP/AVIF alternative.

How to fix: Serve WebP/AVIF (with `<picture>` fallbacks if you need them) or let an image CDN negotiate the format.

Low No security.txt file

`/.well-known/security.txt` was not found (or has no `Contact:` line).

How to fix: Publish `/.well-known/security.txt` with at least a `Contact:` and an `Expires:` line.

Low No Referrer-Policy

No `Referrer-Policy` header.

How to fix: Send `Referrer-Policy: strict-origin-when-cross-origin`.

Low No Permissions-Policy

No `Permissions-Policy` header.

How to fix: Send e.g. `Permissions-Policy: camera=(), microphone=(), geolocation=(), payment=(), usb=()`, allowing only what you need.

Low Title is very short

"W3C" is 3 characters.

How to fix: Expand it to roughly 30–60 characters: main topic first, brand last.

Low Meta description will be truncated

The description is 184 characters.

How to fix: Trim to about 155 characters and put the key message first.

Low No canonical URL

No canonical link tag found.

How to fix: Add `<link rel="canonical" href="...">` with the preferred absolute URL.

Low No structured data

No JSON-LD or microdata found.

How to fix: Add JSON-LD for your organisation/website, plus the type that fits each page (Article, Product, LocalBusiness...). Check it with Google's Rich Results Test.

Low robots.txt doesn't list a sitemap

No "Sitemap:" line in robots.txt.

How to fix: Add `Sitemap: https://yourdomain/sitemap.xml` (absolute URL).

Low Internal links point at redirects

1 internal link target(s) redirect.

How to fix: Update internal links to point straight at the final URL.

Low Pages without meta descriptions

2 of 24 other indexable page(s) have no meta description.

How to fix: Add a 120–160 character description to your important pages.

Low Duplicate meta descriptions

1 description(s) are reused across pages.

How to fix: Write a unique description per page, or leave it empty for low-value pages rather than duplicating.

Low Thin pages

2 page(s) have fewer than 200 words of visible text.

How to fix: Expand them with genuinely useful content, merge similar pages, or noindex utility pages.

Info Not ready for the HSTS preload list

For preload the header still needs: max-age $\geq$ 31536000.

How to fix: Serve `max-age=31536000; includeSubDomains; preload` on the root domain, redirect http→https on the same host first, then submit at hstspreload.org.

Passed checks (30)

Valid SSL certificate · HTTP redirects to HTTPS · HSTS enabled · Content-Security-Policy present · Clickjacking protection · MIME sniffing disabled · No mixed content · Fast server response · Brotli compression · HTTP/2 and HTTP/3 supported · Lean HTML · Few render-blocking resources · Off-screen images are lazy-loaded · Page loads successfully · Page is indexable · One clear H1 · Mobile viewport set · Open Graph tags present · robots.txt allows crawling · Missing pages return 404 · One preferred hostname · Page language declared · All images have alt attributes · Logical heading structure · Standards-mode HTML5 document · SPF record present ·

DMARC policy enforced · CAA records restrict certificate issuance · Reachable over IPv6 · No broken links found

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